(a) whether Government is going to examine the Television Rating Points (TRP) system to rate the system of popularity of channels;

(b) if so, the details thereof;

(c) what is the reliability of the present system;

(d) whether Government have asked the TRAI to give its suggestions;

(e) whether Government will call the meeting of different stakeholders on the issue before finalizing new TRP system; and

(0 if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) to (d) In order to examine the issue, the Government has solicited recommendations of TRAI for formulation of policy guidelines for Television Audience Measurement (TAM)/Television Rating Points (TRP) so as to bring greater transparency into it.

(e) and (0 At present, there is no such proposal.

Code of conduct for print and electronic media

2582. SHRI PENUMALLI MADHU: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government intends to bring a code of conduct for print and electronic media and if not, the reasons therefor;

(b) whether media is resorting to unethical practices in the name of freedom of media; and

(c) the present position with regard to bringing out such a policy in the name of streamlining media in the country?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) to (c) As far as print media is concerned, the Press Council of India (PCI), a statutory autonomous body has laid down Norms for Journalistic Conduct under Article 13(2)(b) of the Press Council Act 1987. The cases of violations of these norms are looked into by the Press Council and action is taken against the publication/journalist by the Council in terms of provisions of the PCI Act. 1978.

For electronic media, the Code of Conduct for Electronic media already exists in the form of Programme and Advertising Codes prescribed under the Cable Television Networks (Regulation) Act, 1995 and rules framed thereunder. Further, with a view to provide greater specificity to the existing provisions, a Committee was constituted by the Government for reviewing the above codes. The Committee has submitted its report (Self Regulation Guidelines for Boadcasting Sector) to the Government on 05.03.2008.

Documentary on Ramsetu

†2583. SHRI SHREEGOPAL VYAS: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

t Original notice of the question was received in Hindi .